

Price List of 2019 FashionSZshow-Overseas

Item	Item Details	USD/9M ²	Description	
Booth	Raw Space	2300		
	Deluxe booth	3350	Exclusive Service for Overseas Exhibitor 1. Deluxe booth setup 2. Business matching services 3. Media interview and support, special cover for International Pavilion 4. Brand Promotion 5. Invitation to gala dinner and fashion parties Referral service with customer-orientated local suppliers as below, ① Logistic service ② Interpretation service ③ Accommodation and transportation arrangement	
Item	Item Details	USD	Service Detail	
Catwalk Show in Hall 5	Opening Show	70,000	1 .Venue: Hall 5 at the SZCEC 2. Duration : Max.30 min 3. Price Include: ① rental of site ② stage design, stage construction,models, lighting and sound systems ③ back stage equipment(mirrors, rack, pressing equipment, ironing board,tags) Please note that video recording is not included. Please contact the organizing committee staff when the service is needed. 4. Video recording charge: USD 1,200	
	Each Show	30,000		
Catwalk in Hall 3	Each Show	13,960	Price Include: ① rental of site ② stage design, stage construction,models, lighting and sound systems ③ back stage equipment(mirrors, rack, pressing equipment, ironing board,tags)	
Seminar in Hall 3		10,000	1 .Venue: Hall 3 at the SZCEC 2. Duration : Max.60min 3.Price Inclue: Service Support ,Material production,Promotion, Customer Invitation,Onsite Ads(Prepared by customer side)	
Outdoor Ads	USD/Each	Quantity	Size (M)	Location
Outdoor Ads on main entrance slope	10,000	2	17.7×4.9	On main entrance slope
Image Flag	360	60	1.0×3.5	Around the exhibition center
Hexahedron Ball	600	40	2.5	Central plaza pool,around the exhibition center
Tripod Board (Large)	6,000	4	10.5×3.7	Central plaza pool,around the exhibition center
Tripod Board	3,600	40	5.0×3.0	Central plaza pool,around the exhibition center

Overpass Banner	7,600	14	18.0×3.0	Overpass out of north gate
Curtain Wall in Hall 1	8,000	8	11.72×7.08	Between the wall of Gate 1-3 Between the wall of Gate 12-14
Curtain Wall in Hall 2	8,000	4	11.72×7.08	Between the wall of Gate 1-3
Onsite Advertising	5,000	8	26.0×1.2	Second floor of the exhibition center
Hanging Flag in the Hall	8,000	10	6.0×8.0m	1.The organizing committee will arrange the position according to the actual situation 2.Package Price for 10 Hanging Flag
Lamp-post Flag	500	140	0.95×2.75	
Ads on the wall of the Hall	5,000	5	23.0×2.5	The organizing committee will arrange the position according to the actual situation
Printed Ads	USD/Each	Quantity	Dimension	Location
Ads in Exhibition Directory	4,000	1	4-Color Page	Inner side of the cover page of Exhibition Directory
Ads in Exhibition Directory	3,600	1	4-Color Page	1st page of Ads part of Exhibition Directory
Ads in Exhibition Directory	1,600	N	4-Color Page	Other page after 1st page of Ads part of Exhibition Directory
Ads in Visitor Guide	16,000	1	4-Color Page	Inner side of the cover page of Visitor Guide
Ads in Visitor Guide	4,000	N	4-Color Page	The page before the floorplan in the Visitor Guide
Sponsorship	Quantity	USD	Demand	
Seminar	Title Sponsor Exclusive of Summit Forum	70,000	Promotion Reward/Customer Reward/Ad-value Reward etc	
	FSZS Forum	Customized		
Event	3 evening event/ Onsite event of the show	>10,0000 USD		
Clothing Sponsor for Staff	200 set	Cothes or Money		
Clothing Sponsor for Volunteer	600pcs	Cothes or Money		
Exhibition Bag Sponsorship	15000pcs	Bags or Money		
Water/Drink Sponsorship	10000+ bottles	Beverage or Money		
Gift Sponsorship for Exhibition Guests	500set	Gifts or Money		
Car Sponsorship in the Exhibition	10cars+drivers	Cars/Drivers or Money		
Cover of Iron horse	500	Cover of Iron horse or Money		
Installation art district	N	Money >40,000 USD/each	Design and construction of art installation areas	
LED Screen	N	Led Screen or Money		