



INVITATION

1. Wish your company's flourish development !
2. In order to support business sales platforms as well as other business opportunities to high potential independent designers, Korea Fashion Association has been organizing ' Indie Brand Fair' since 2011. Through this fair, we have accomplished many businesses between many Korea creative fashion designers, retailers and fashion companies, therefore it has been eventually positioning the event as a fair specialized in fashion (B2B) among worldwide fashion market.
3. Thus, '2018 Indie Brand Fair' will be held on June 20th(Wed.) through 21th(Thu.) this year. KFA look forward to welcoming many observers from worldwide retailers willing to cooperate with Korean creative fashion designers. Register who want to visit can submit the apply form as below until Fri. 6th April.

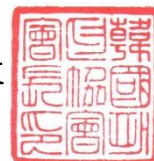
- 2018 INDIE BRAND FAIR OUTLINE -

- T I T L E : 2018 Indie Brand Fair
- D A T E : Wed. June. 20. 2018 ~Thu. June. 21. 2018 10:00-18:00
- P L A C E : SETEC Fl. The 1stexhibition
(Hangnyeoul Station-Subway 3 line, Seoul, Korea)
- H O S T : Ministry of Trade, Industry and Energy
- MANAGEMENT : Korea Fashion Association, Fashion Insight
- PROGRAM : Product Display, Fashion Show
- FEATURE : A Specialized Business Exhibition through business consulting
between indie Brands, retailers, fashion companies, and worldwide buyers.
- PARTICIPATION BRAND : 160 Korean Creative Designer Brands.
(Women's, Men's, Accessories, bags, shoes, etc.)
- O F F E R : Business Hotel, Twin room(double occupancy), breakfast included

*Provided accommodation depends on your visiting date (1 night / 1 visit day)

* Enclosure : IBF summary and register form

KFA Chairman Han Jun Seok



Business Connection Between creative designers retailers and fashion companies

2018 Indie Brand Fair Outline

2018 Indie Brand Fair will be held with many retailers and fashion companies' participation and interest. Leverage this fair to build your business connection between creative designers retailers and fashion companies.

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- FEATURE : A Specialized Business Exhibition through business consulting
between indie Brands, retailers, fashion companies, and worldwide buyers
- PARTICIPATION BRAND : over 150 Korean Creative Designer Brands
(Women's, Men's, Accessories, bags, shoes, etc.)
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2. Inviting Buyers

- Worldwide retailers and fashion company officials
- Buyers from department stores and shopping mall
- Showroom or Select shop buyers engaging in business focused on fashion street
- Online distributors
- Retailers or fashion companies buyers Fashion entrepreneurs, MD and Designers who are seeking to buy fashion brand or collaboration with independent designers
- Retailers that desire to reinforce contents by merging wholesale brands



< 2018 S/S Indie Brand Fair >

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2018 Indie Brand Fair Visit Application Form

***Please fill out completely**

*Company name							
*Sector Please select 1 main sector and check 'v'	Department store ()	Complex shopping mall ()	Select shop (On/Off-line) ()	Online Retail ()	Fashion Company ()	Trade ()	ETC. ()
*Tel				*URL			
*Address							
*Date of Preferred Check-in (korea)	6/19()	6/20()	6/21()	* For your convenience, please fill out completely			
*Your Visit date Check 'v' at the part of you in	1day visit	20th(Wed.) () 21th(Thu.) ()	2day visit	20th(Wed.),21th(Thu.) ()			

Name	Department	Title	E-mail	Mobile

*** NOTE : Max. 2 rooms Hotel Accommodation provided per company.**

Visitor information

Please submit detailed information as below:

Company Profile (e. g. Size, Business range, Strategy, etc.)
Main Product (e. g. Women's, Men's, Fashion Acc etc.)
Purpose for attending this fair
Interested items (e. g. Women's, Men's, Fashion Acc etc)

* If you are registering more than one person, please write the number of people, each visitor's name, E-mail address and phone number.

* Due Date: **Friday 6th April. 2018**

* Contact Information:

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