



# PREVIEW IN | International Textile Fair DAEGU



*2019 Spring / Summer*

2018. 3. 7<sup>WED</sup> - 9<sup>FRI</sup> / EXCO\_DAEGU



2019 Spring/Summer

## Preview In DAEGU 2018

「A place of innovation and convergence  
merging materials, fashion,  
and technical information!!!」

「PREVIEW IN DAEGU 2018」 is an international business exhibition specializing in worldwide trend in development of textiles materials that will help you prepare for the **fourth industrial revolution**. We are offering **various business opportunities and entertainment**.



# 1. PID 2018 Overview

**PREVIEW  
IN** International Textile Fair  
**DAEGU**



- Title : International Textile Fair in Daegu (Preview In Daegu 2018)
- Date : Mar. 7 (Wed) – 9 (Fri), 2018 / 3 days
- Venue : Hall 1&2 (10,543m<sup>2</sup>) , 1F, EXCO
- Scale : 600 booths, 320 companies
- Season : 2019 Spring/Summer
- Category : Yarn, Textile, Knit, Functional, Digital Printing, Home Textile and more
- Event : PID Trend Seminar, Experiential Facility
- Concurrent Event : Daegu Fashion Fair 2018 (DFF), Global Textile & Fashion Fair 2018, Global Textile and Fashion Vision Forum 2018 (TEXFO), The 21st Korea International Textile Machinery Exhibition (KORTEX)
- Host : Daegu Metropolitan City, Gyeongsangbuk-Do, KOFOTI
- Organizer : Daegu Gyeongbuk Textile Industrial Association



# 2. Floor Plan

## ▼ Floor Plan (EXCO 1F, 3F, 5F)

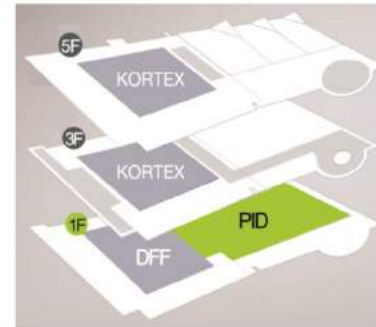
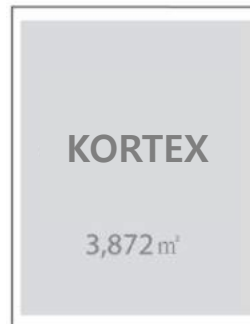
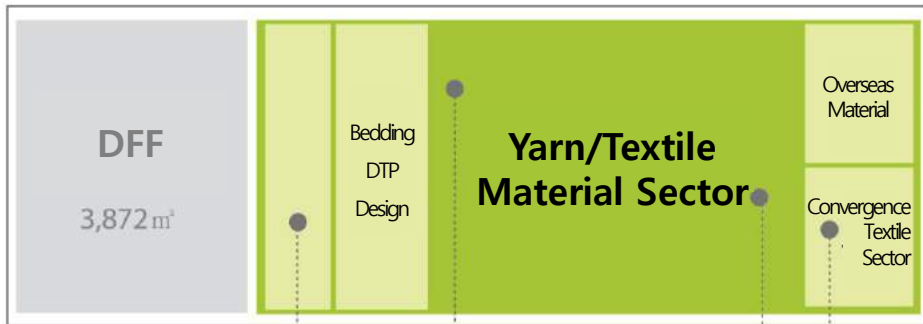
- Exhibition Halls' Floor Plan

**1F** Hall1, Hall2 : 10,543 m<sup>2</sup>

**3F**

**5F**

**Exhibition Hall Composition**



**Facilities**  
 Business Center  
 Textile Experience Zone  
 Cafeteria  
 Event Zone



\*Textile TECH & Brand Mergence Sector



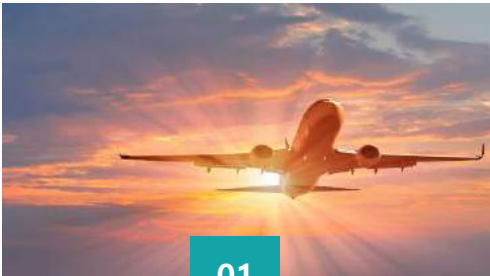
\*Trend Forum Sector



\*Convergence Textile Sector

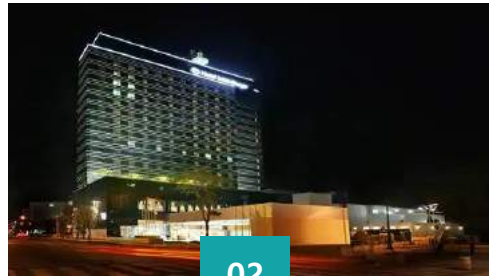
# 3. Supports for BUYERS

## Supports for Buyers



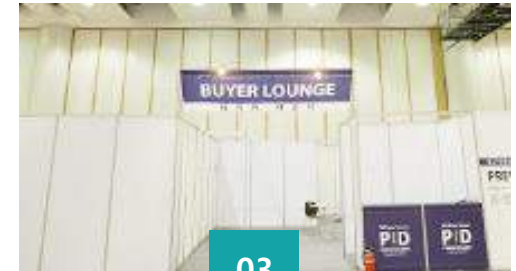
01

Airfare Round-trip (Economy)



02

Hotel Accommodation  
(4 days & 3 nights )



03

Business Lounge



04

Free Shuttle Service  
(From Airport to Hotel)



05

Business Matching



06

Visa Document

# 4. PID 2018 Concurrent Events



「2018 Daegu Fashion Fair(DFF) will bring Synergy Effect!」

**International all-in-one Product Fair for  
Textile & Fashion and B2B Distribution Industry**  
(Business Market of Textile Material, Fashion, Sewing and Complete Product)



**Advanced Material + Fashion Trend  
(B2B Collaboration)**

Textile Material &  
Fashion Product  
International Fair

Material & Fashion  
Sourcing Business

Global Brand  
Promotion



## PID's

- Yarn / Functional Material
- Industrial / High-tech Composite Material
- Textile Design / Brand
- Digital Print



## DFF's

- Fashion / Clothing Brand
- Sports / Outdoor Brand
- Indie & Creative Brand
- Accessories(Bag, Jewelry)

## Concurrent Event

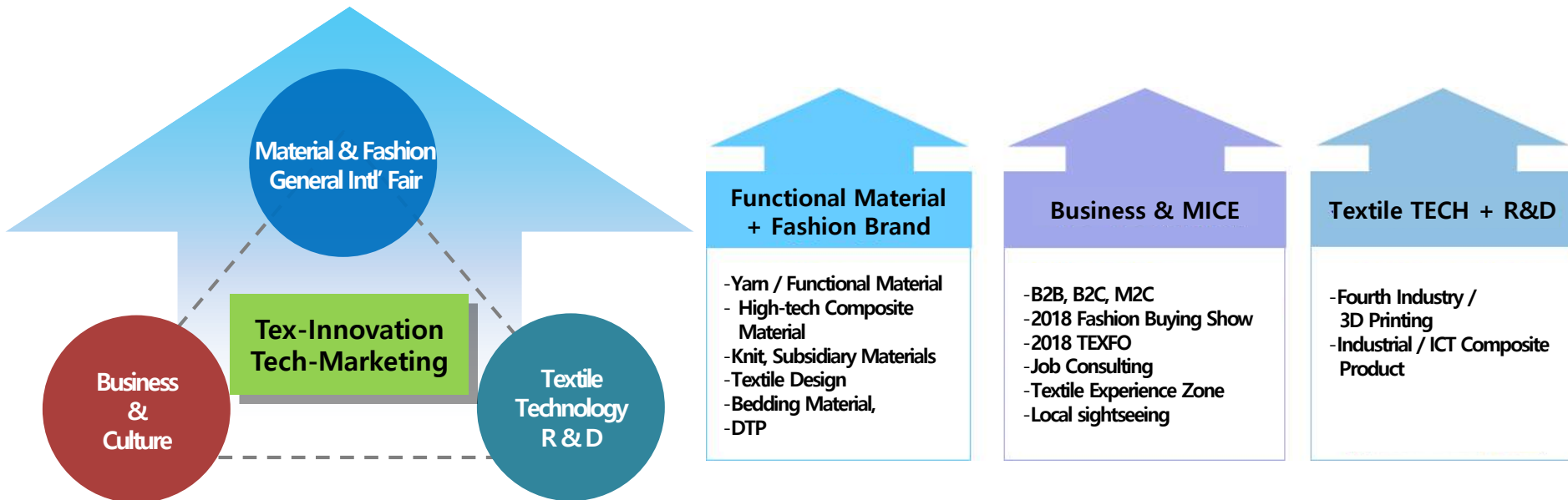
- 2018 Textile+Fashion Collaboration
- 2018 KORTEX
- 2018 TEXFO

# 5. PID 2018 Vision



## 「Fourth Industrial Revolution and Textile Industry」

**Textile Technical Innovation & Global Marketing Acceleration**  
**High-Tech & Trend / Fourth Industrial Revolution**



## 6. How to Apply to PID 2018

Please fill up the online application form below and attached registration form on the email.

<http://naver.me/FE0EnmrF>

After, we receive your application the Organizer will review it and then we will send you a confirmation letter which shows what to do next.

▶ Application Deadline: **January 10, 2018**

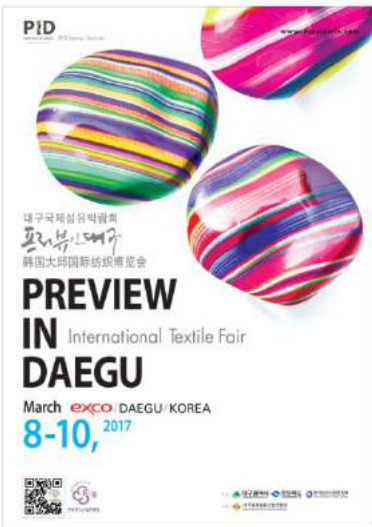


# 7. PID 2017 Review

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2017 Spring / Summer



- Exhibit various distinguished items such as clothing materials functional & industrial materials and textile brand that reflects the most recent trend of textile market.
- The 97 international companies from 9 countries have participated to PID 2017, growing by 80%. Since number of national pavilions has increased, PID strengthened its reputation as an international exhibition.
- Under the high interest of domestic and overseas buyers, “Specialized Material & Brand Pavilion”, which consists of 43 outstanding local brands, shows its potential to be developed into a ‘Glocal Brand’.
- By exhibiting new technology industrial products at the ‘Convergence Textile Sector’, suggesting the growth potential on textile industry and industrial textile in the future.
- “Matching-up Export Consultation Meeting” , the meeting organized in advance by matching domestic participants with major overseas buyers, had a favorable notice as a great business program by overseas buyers.



# 8. PID 2017 Participants

- **Exhibition at textile-producing district**

✓ From composite functional material to industrial and eco-friendly material, a number of materials and textile products were exhibited by 325 companies, including 97 overseas companies.



- **Participation of major textile companies**

✓ Major domestic and local textile companies (HYOSUNG, KOLON, SEONG-AN, Youngone, etc) exhibited various contents and items which were enhanced high-tech materials



- **High-tech Industrial Textile Material**

✓ By participation of textile research institutes such as KTDI and DYTEC, various future textiles were exhibited; High-tech materials, IT medical materials and industrial composite materials



# 9. PID 2017 Buyer Highlights

## PID provides excellent textile buyers from all over the world

- 1,815 overseas buyers from 27 countries including USA, France, Italy, Turkey, Germany, China and Japan visited PID and made contracts for 89 million USD over 3 days.
- PID arranged the substantive business opportunities for development of the domestic market by inviting Dongdaemun fabric market and major national brands(SUPERIOR, BABAFASHION, HYUNGJI APPAREL, and SHINWON)
- Well-know brands' sourcing directors from China(LANCY, CG Group), America(NOTTEVERA), Indonesia(HIGH APPAREL) and Japan(LACOSTE, TOYOTA Group) visited PID and made huge contact performance.
- PID invited large apparel brands from Chinese main cities, such as Beijing, Shanghai, Shenzhen, Ningbo and Guangzhou, and matched business meetings with domestic material companies.



# 10. PID 2017 Buyers' Comments

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By the thought that Indian outstanding cotton, fabric making and raw material and Daegu's strong Textile and fashion would be a great opportunity to come up with win-win situation, I decided to participate in PID 2017.

- Ujwal Lahoti/ India, Texprocil Chairman -

PID would be even more competitive Asian exhibition with its distinctive materials by preparing more various materials and designs

- Isabel Catherine / France-





2019 Spring/Summer International Textile Fair

# 2018 Preview In DAEGU

March. 7 – 9, 2018



Overseas Marketing Partner of PID 2018

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